



Meeting Minutes
July 23, 2015

Present: **Mandi Chasey** – Ogemaw EDC/Michigan Works!, **Cheri Hitchcock** – Mid Michigan Health, **Lanette Lombardo** – WBRMC, **Cathy Cleland** – WBRMC, **Bob McGrail** – WBRMC, **Julie Hock** – Diebold Insurance, **Rhonda Copeland** – HOHH, **Diane Pelts** – AVCMH, **Dave Beck** – AVCMH, **Ryan Veeder** – West Branch Township, **Cyndy Longchamps** – Tolfree Foundation, **Paige Most** – Tolfree Foundation, **Jan de la Torre** – MDHHS, **Denise Bryan** – DHD2, **Julie Kozlow** – DHD2, **Chelsea Leff** – DHD2, **Jane Wilmot** – DHD2, **Tracey Wood** – DHD2

Next Meeting: August 20, 2014, 10:00 am, WBRMC Executive Dining Room

Introductions:
Round table introductions were made.

- Comments from the Group:**
- Tracey welcomed Mr. Jan de la Torre from MDHHS who is the State Consultant for the project.
 - An overview of the Ogemaw County Put Pride in Your Stride Fun Run was provided to the group.
 - Mandi shared the Economic Outlook event will be taking place in October. The EDC will start taking nominations for the awards next week.

Review of Focus Group Questionnaire:
A draft of the Community Survey was distributed for the Coalitions suggestions/comments/feedback. Several good ideas were presented and Tracey will make the changes and send the final document out to coalition members via e-mail.

S.W.O.T. Analysis on Assessment Findings:
The coalition was broken up into groups and given a completed section of one of the community assessments. Sections that were reviewed were the Healthy Community Checklist

Assessment findings as well as the Tobacco-Free Assessment findings. The groups were then asked to perform a S.W.O.T. (Strength, Weakness, Opportunity, Threat) Analysis on the section given to them and share findings with the group. Ideas were recorded on large post – it notes and shared with the group. Several ideas were discussed and recorded. The findings will be analyzed and used to create portions of the groups three-year strategic plan to enhance already existing strengths and fill gaps identified by any weaknesses.

Next Steps:

Next steps for the project include revisions to the Community Assessment Survey with the final copy being e-mailed to coalition members. Once the document is finalized, administration of the survey will begin.

Also, S.W.O.T. analysis findings will be analyzed and reviewed to begin to formulate ideas in regards to the three-year strategic plan.

Questions/Other:

None at this time.