Meeting Minutes
August 20, 2015


Next Meeting: September 30, 2015, 10:00 am, West Branch Regional Medical Center

Introductions
Round table introductions were made.

Comments from the Group:
Mandi spoke regarding “Double Up Bucks”. There are no participants in the area as of yet, but she is working on it.

Community Member Survey Administration:
Surveys are coming and were conducted at the Ogemaw County Fair and a few other locations. The answers the participants are giving are quite interesting. Clients of Michigan Works! are being given the survey to complete on Monday of next week and the survey has been posted on the Facebook page of Michigan Works! and District Health Dept. No. 2.

Asset Mapping Project overview – Dr Beck:
Dr. Beck spoke on community and environmental factors, insurance companies supporting our community for a healthier life style, as well as grant writing to attain monies to begin the process. He spoke on numerous services that are provided by numerous agencies, to assist the community in a three county area (Ogemaw, Oscoda and Iosco Counties) to become a healthier community. All these services are being mapped BY Dr. Beck’s staff.
Strategic Plan Components/Direction

“VMOSA”

Vision, Mission, Objectives, Strategies, and Action plans

The Vision: Emulates clearly what we think are the ideal conditions for the community.

The Mission: Through policy, education, and advocacy, the CHOICES Coalition will work to create a healthier Ogemaw County.

Objectives: To demonstrate the changing in behaviors of people, focused on the Community, and implementing activities to achieve other objectives.

Strategies: To give overall direction for resources and opportunities for all those interested, whom reside in the designated area.

Action Plan: To facilitate where activities will occur, who will lead the activity, what resources are needed and when the activity will take place.

Next steps:
Tracey will formulate the objectives based on the findings. The coalition will draft the Strategic Plan.