



Meeting Minutes
September 30, 2015

Present: **Mandi Chasey** – Ogemaw EDC/ Michigan Works, **Dave Beck** – AVCMH, **Diane Pelts** – AVCMH, **Ryan Veeder** – WB Township, **Christi Neubecker** – State Farm Rose City, **Rhonda Copeland** – Hospice of Helping Hands, **Julie Hock** - Diebold Insurance, **Cathy Cleland** – WBRMC, **Kay Fernandez** – WBRMC, **Bob McGrail** – WBRMC, **Nicole Gillette** – WBRMC, **Vivian Andrews**- WBRMC, **Grange Bell** – Ogemaw Voice, **Denise Bryan** – DHD2, **Lisa Dault** – DHD2, **Cynthia Longchamps** – Tolfree Foundation, **Brianna Shewmaker**, **Julie Kozlow** – DHD2, **Tracey Wood** – DHD2.

Introductions:

Round table introductions were made.

Comments from the Group:

- Vivian shared with the group that she is now an American Lung Association Smoking Cessation facilitator. She will be getting information to the coalition on classes and pricing as soon as it is finalized.
- Denise shared that the asset mapping project lead by Dr. Beck was shared by the State at the Michigan Association of Local Public Health Premier Conference as a project success story.
- Tracey shared that on September 22, 2015, The West Branch-Rose City Area Schools Board of Education voted 7-0 to make the schools a smoke-free/tobacco –free school.

Review of Community Scan Results.

The Community Scan project collected almost fifty (50) completed surveys from local residents. They were gathered from the Fair, hospital, Hospice, local meetings, and worksites.

Common wants of the community in terms of what they would like to see/need to live healthier lifestyle include a community center, connection of existing trails, education classes, bike paths, farmer’s markets, and a skate park. On an interesting note, several

people felt as if the area had plenty to do to be physically active, however, people aren't using them.

Review of Strategic Plan:

Tracey provided draft copies of the strategic plan to the group for review.

The Strategic Plan was broken down into 3 Strategic Focus Areas with corresponding objectives.

Focus Area A: Policies and Regulation:

Objective 1) By September 30, 2015, the CHOICES Coalition will increase the number of smoke-free/tobacco-free policies in Ogemaw County by 15%.

Objective 2) By September 30, 2015, the CHOICES Coalition will increase worksite wellness policies/initiatives by at least 5 worksites.

Objective 3) By September 30, 2018 the CHOICES Coalition will increase the number of healthy environment policies in local municipalities by 3.

Focus Area B: Infrastructure.

Objective 1) By December 30, 2015, the CHOICES Coalition will add 5 additional infrastructures which promote physical activity and healthy lifestyles.

Focus Area C: Signage and Education

Objective 1) By December 30, 2018, the CHOICES Coalition will increase the "Point of Action" presence in the community by 4 additional venues.

Objective 2) By December 30, 2018, the CHOICES Coalition will increase the number of existing infrastructures with signage by at least 2 structures.

Objective 3) By December 31, 2018, the CHOICES Coalition will increase the number of worksite wellness and community education programs by at least 3.

Strategies and Actions were outlined for all the objectives with corresponding persons responsible and measures of success/outcomes.

The report will be bound and distributed to the group.

Next Steps:

Pursue funding opportunities to implement strategic plan.

- 4 x 4 RFP
- Others?

Support healthy initiatives within the community.

Schedule upcoming meetings.